LO PAY NO WAY - PRESS RELEASE

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'LO PAY NO WAY' is a new seven minute video about what its like to be young gifted and broke in Thatcher's Britain. Fusing hip hop sounds with scratch video the tape comes up with a hilarious picture of blood sucking multi nationals and burger eating politicians in a fast food world of modern exploitation.

'LO PAY NO WAY' has been especially designed to appeal to the young workers in badly paid service industries such as the burgeoning fast food chains. It has been made to raise awareness about working conditions, pay, and unionisation . It demonstrates that educational and recruitment materials can be concise, immediate, and accessible. 'LO PAY NO WAY' is funny, sharp, has great music and also manages to raise the important issues about low pay and high unemployment. Music is provided by the rapping crew. The Dynamic Three, together with a human beat box and the operatically doom laden backing sounds of Ricky Rennals. Pictures are expertly scratched by Vulture Video. Further copies of the tape are distributed by GORILLA TAPES LTD. on OI 609 8536 or 0582 21448. The video will be launched at the special 'YDUNG GIFTED AND BROKE' gig at THE FRIDGE in Brixton on Wednesday March 26th. Be there, and witness the Dynamic Three LIVE.

'LO PAY NO WAY'

By Vulture Video Distributed by GORILLA TAPES : OI 609 8536/0582 21448 Rap by THE DYNAMIC THREE Music by RICKY RENNALS