

## E X P O S U R E :

A one day conference on video exhibition and promotion in regional Art Galleries, Museums and Arts Centres, arranged in conjunction with Video Positive 89, Liverpool.

Date: Friday 17th. February 1989.

Venue: The Tate Gallery, Albert Dock, Liverpool.

The aim of E X P O S U R E is to focus discussion around ways in which the exhibition of video can be developed on a national scale, to address some of the practical problems encountered by exhibitors in the process of arranging and staging exhibitions, and to indicate sources of information that will be of use to exhibition organisers and programmers. Speakers will include exhibition and festival organisers, writers and video artists.

### Programme:

10.00 am Registration & Coffee

1: 10.30

Introduction to the agenda of the conference and an outline of the activities of the Film & Video Umbrella. Outline of Umbrella proposals for development of exhibition projects.

Speaker: Jeremy Welsh, Film & Video Umbrella

2: 11.00

Creating Exposure: organising and promoting video exhibition. The panel will be composed of curators and exhibition organisers with experience in this field.

Speakers: Eddie Berg, Director Video Positive 89  
Brian Langer, Director, Australian Video Festival  
Greg Hilty, Gallery Director, Riverside Studios  
(Now at Hayward Gallery)

12.30 lunch.

3: 1.30 pm

Information and Access: Critical contexts: Making work available. Packaging and promoting video. Educating and informing. Developing a critical language. Investing in the future.

Speakers: Steven Bode, writer, City Limits & Invision  
Willem Velthoven, Editor, Mediamatic Magazine  
Stephen Partridge, Director, Television Workshop,  
Duncan of Jordanstone College, Dundee.

4: 3.00 pm

How to be Seen: the artists' views on how their work should be presented; featuring brief presentations by some of the artists represented in Video Positive.

Speakers: Maria Vedder, Video Artist, W. Germany  
Simon Robertshaw, Video Artist, U.K.  
Sara Diamond, Video Artist, Canada  
Daniel Reeves, Video Artist, U.K.  
Catherine Elwes, Video Artist, U.K.  
(The above subject to confirmation)

4.00 pm Pause, tea.

5: 4.15 pm

Steve Littman, Video Artist and Organiser of National Review of Live Arts, discussing the National Video Wall Project.

6: 4.30 pm

Open Forum: a general discussion that will cover some of the technical aspects of video exhibition as well as providing an opportunity for points to be raised by delegates.

FRIDAY EVENING AFTER THE CONFERENCE;

8 pm at The Bluecoat: ELECTRIC EYES programme 1- new British tapes./REFLECTIONS FROM THE POOL- Merseyside video.

THURSDAY EVENING (Feb. 16th.)

8 pm at The Bluecoat Concert Hall a Performance by The Closet Media Company- "These Are Bodies".

Mad Scott.  
Experiments - new projects scheme SAC

Equipment to distribute work in Scotland. — Equipment  
Don McManus

National Review of Live Art

Dept & TV workshop main aim to recruit artists & scholars

Not means of production of work.