



George Snow (right) with Richard Mills of JVC.

# snow business

GEORGE SNOW'S POWERFUL and dramatic adaptation of Edgar Allan Poe's *THE ASSIGNATION* has won a special merit award at the 12th Tokyo Video Festival, sponsored by JVC.

A graduate of Hornsey Art College, George Snow's experience is diverse and revolutionary. In the 70s he worked for the underground press, photographed in Northern Ireland and

produced illustrative work for magazines and record sleeves.

His present day work is progressive and often contentious. Primarily involved with the production of video, his discovery of computers in 1982 influenced his work considerably. He feels video is far more versatile and experimental than ordinary film, and his work spans pop promos to produc-

tions for the BFI. Snow's aim has been to continually test the limitations of art, shunning the production of what he scathingly calls clichéd film.

*THE ASSIGNATION* was filmed in Venice, and incorporates computer graphics, with Edward 'WHO KILLED BAMBI' Tudor-Pole as the Stranger (a review of the tape is planned for next month).