## JUDITH L. GODDARD

## 23.5.83

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Application for Video/Film Bursary - £1,500

The money applied for would be divided between three intended projects. Time is the common theme in the work and this is reflected by the working process which is often lengthy. From the conception of the original idea, the work evolves slowly, changing gradually, images and sound being moved around accordingly within a loose framework, which eventually takes shape, structure as a finished work. In order to maintain momentum I find it necessary to work on more than one piece at a time, the exchange between similar or contrasting ideas, stimulating action and reaction in the work.

1. 'Famous Pigeons': as the title implies the key to the tape is irony. Set in Trafalgar Square, where the Famous Pigeon congregates, en masse. Using references to Rodney Mace's book 'Emblem of an Empire'(in the form of a 'voice over') the book traces a political history of the square, its monuments, ideology and the events that have taken place there. I have already shot some silent Super 8 footage of the passage of people and pigeons in the square, and would be extending this to use sound Super 8, U-Matic video and stills both colour and black and white. The Super 8 will eventually be telecined to use as video and the slides refilmed and dissolved/mixed to be edited into a U-Matic video 20 mins in length.

2. 'Who knows the secret . . .' (of the Black Magic Box). Using colour U-Matic, taking the well known advertising slogan for a box of chocolates. The tape combines two elements explored in my last two tapes; first, the extreme close up shots of 'Under the Rose', which mean that the viewer cannot identify the visual image and put it into a simple context but rather has to 'experience' the image (haptic experience). A close up of an unidentified person's mouth and the oral of sensation of chocolate, conveying oral pleasure while suggesting the pain of over-consuming and the disappointment at the finite nature of the source; the advertising slogan has connotations of hidden sexual pleasure, concealed dark things (rather literally, plain chocolate) and a revelling in secret guilt and is especially aimed at the woman. The format for this tape would be similar to 'You may break', using the repetition of an an action, (smashing of a vase) in this work consuming a chocolate to create a tension from expectation.

3. 'Guided Tour' Again U-Matic colour video this relates back to the books that I made: Personal Effects Vol 1 and 2, and Vol. 3 which is incomplete. They are photographs and photocopies bound together and describe a visual narrative of a home, mine. This would be translated and extended into a video tape, to build a picture of one room, its history, details past and present, the imagination of the commonplace, and a written text would both describe and expand on the visual information. This text would be read as if by a television presenter and then refilmed to appear on the television in the room. An interaction is thus created by the image observed (directly) by the viewer on the screen and information received from the screen within a screen.

As you will see from my C.V. I am completing a 2-year M.A. at the R.C.A. where it has been possible through access to camera and editing to actually finish 5 tapes in two years. I hope to continue working in this manner and would be able to do so with this bursary. I would also like to be considered for your scheme, 'Video Makers on Tour'.

## A brief budget

15 days editing at L.V.A. (Oval) £5 hr.	£600
6 days shooting L.V.A. Camera £35 day	210
telecine transfer Sona Vision	120
U-Matic Video Tapes	300
S8 sound film - 12 rolls	100
Miscellaneous i.e. still film processing etc.	170
	1,500

which mean that the viewer cannot identify the visual lade and

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APPLICATION FOR VIDEO BURDARY - JUDITH L. GUDDARD

C.V.
Date of birth: 9.12.56
Foundation course: Berkshire College of Art 1973-1975
P.A. (Hons) Fine Art: First Class Reading University 1975-1979
M.A. Environmental Media, Koyal College of Att (Pending June 1983)
Filmography: 'Still Life Goes Out The Window' 1978 16mm Col. 4min. 'Re-Dress' 1979 16mm By. 5min. 'Condensation' 1979 16mm B/W 12min. 'Tableau Pinx' 1979 16mm Col. 3min. 'Blood, Egg And Gravy' 1981 Super 8 Colour 13min.
Video: 'Dialogue' (with H. Sear) 1981 U-matic Col. 22min. 'Time Spent' 1982 U-matic Col. 12min. ''Go Into Your Fridge": Stilted Life' 1982-3 U-matic Col. 17min. 'Under The Rose' 1983 U-matic Col. 11min. 'You May Break...' 1983 U-matic Vol. 5min.

Shows: Photographs London Filmmakers Co-op Summer Show 1981 Video London Filmmakers Co-op 'Women Live' 1982 Video London Video Arts April 1983 Video B2 June 1983 video London Video Arts June 1983

Visiting teaching: Newport College Of Art 1982

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