



Noise Into Pictures (left). After Molinare ran its new showreel at a preview there was a stunned silence. But that is apparently quite normal. It is very un-Moli. As part of its avowed intention to thrust into the commercials arena this is Round One in the showreel wars between itself and The Moving Picture Co.

It is the work of Kevin Moloney and Steve Lowe — aka the Molotov Brothers — and like the **Open The Box** titles (right) lends itself much to non-conformist scratch video artistry.

Producer Michael Jackson specifically earmarked the Duvet Brothers for the new Channel Four series about television. With an unheard of budget of £3,000 the Brothers cut together a whole string of populist television images "which encapsulate the flow of television and the use of the remote control", Jackson says.

The scratch video makers have found their commercial application at last it would seem.

